



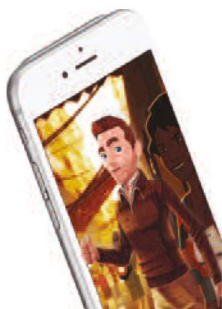
Most Awarded Serious Business Games Worldwide



Serious Business Games

Successfully shaping Digital Transformation

Smart Learning in a World of Digital Transformation



- Engaging
- Informative
- Fun
- Virtual

Effective Learning – Serious Business Games

- Inspire your employees with innovative learning opportunities.
- Learn Time and Location independently.
- Take advantage of the possibility of audit training worldwide on different devices.
- Determine your own learning speed, usable on all end-user media, only Internet access necessary.
- Learn in up to 11 different languages.



More Information and Trailers - Serious Business Games
<http://ARC-Institute.com>
<http://Youtube.ARC-Institute.com>

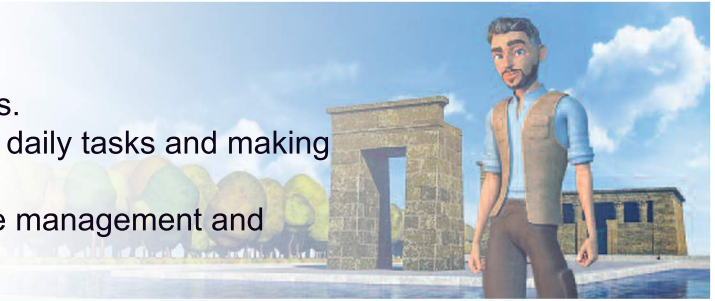


Serious Business Games

Smart Learning in a World of Digital Transformation

Triskelion

- Learn how to plan, prioritize, and achieve goals.
- Discover advice and techniques for organizing daily tasks and making the best possible decisions.
- Develop your own system to improve your time management and personal productivity.



ADA and MARS

- ADA and MARS are variable serious business games
- They form the media framework to create individual Serious Business Games for your personnel development. We will be happy to advise you personally on the design options and work with you in a workshop to develop the storyline and didactic processes so that your training becomes a real experience for the participants!



MERCHANTS

- Expand your communication skills in different languages
- Learn conflict-solving strategies in practical simulations, Negotiation and moderation skills
- Develop a trading empire as a Venetian merchant



PACIFIC

- Develop team skills
- Delegate and coordinate in a project-oriented environment
- Improve your team's coordination and motivation skills
- Targeted achievement of high-performance team characteristics



2100

- Effective and practical learning of customer-centric processes
- Improve coordination and customer understanding
- Analyze cause-and-effect relationships in building an innovative business



Didactic concept



The ARC Institute also offers a didactic set of possibilities for direct integration into your personnel development.

Successful application examples - more than 2.000 companies are already training with these business games:

- Train with the existing Serious Business Games for a disruptive training price
- Serious Business Games as a purposeful independent training measure
- Develop with us an individual Serious Business Game for your team with your corporate content within 8 weeks in ADA and MARS
- Experience a fascinating employee event at a live business game convention
- Combine different training options to a blended learning concept